

From: Emma Burle
Sent: 6 Sep 2018 09:00:35 +0100
To: Emma Burle
Subject: FW: alcohol license application - East Walls Hotel 3 East Row.

From: Paul mawson [REDACTED]
Sent: 05 September 2018 21:56
To: Licensing
Subject: alcohol license application - East Walls Hotel 3 East Row.

Paul Mawson
Forest Corner
Mockbeggar lane
Mockbeggar
Hants
BH24 3NG

[REDACTED]

Dear Sirs,

Reference: 13/00349/LAPRE

I have been a corporate customer staying at the East Walls Hotel for the past few months. During periods of stay, I have often spoken to the owners about obtaining a alcohol licence to cater for guests such as myself. I'm usually so exhausted when I get back from client meetings that it is lovely to relax and unwind with a drink. Indeed, this is what I expect from a boutique hotel or else I would stay in a hotel chain such as the Travelodge.

As a Managing Director for a housing company and owner of a holiday lettings business in the New Forest, I know how important it is to build a local business that caters for customers needs.

Despite being a regular guest at the hotel, I think it will undoubtedly affect my decision to stay in the future if an alcohol license is not granted. That's a real shame as I would rather pay to stay at a SME than an international hotel chain. From my own experience, this also brings in tourism to the area. I have promoted the hotel myself to fellow corporate clients who have raised concerns that the lack of a bar facility may affect their choice to stay in the East Row area if they would need to leave the premises for a drink impacting on their ability to conduct international business via email during evenings.

I would urge you to reconsider objections to this application. In my experience the hotel guests have like myself been in the hotel on business and specifically chosen to stay at the hotel because it allows quiet enjoyment of the premises. I hope you will agree.

Kind regards,

Paul Mawson

LEGAL DISCLAIMER

Communications on or through Chichester District Councils computer systems may be monitored or recorded to secure effective system operation and for other lawful purposes.